CONFERENCE « WOMEN AND GOVERNANCE »

Issues and Impacts of Women's Participation in Decisions of Public and Private Organizations

30TH November AND 1ST December 2021, Lyon (France)

Organised by:





Gender and Governance Action Platform (2GAP)

Communauté de Recherche Appliquée en Ecosystème Entrepreneurial (CREATE.Lyon)

Partners:



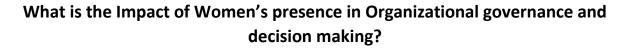












Track - Women stakeholders in Impact Investing

Evelyne Rousselet¹ and Emmanuelle Dubocage² would like to propose a session on women stakeholders in Impact Investing. The research could focus on the existence of a particular appetite of women, as investors, for impact investing and its consequences as well as the importance of women in the governance of companies selected for impact investing. This session could bring together theoretical research on the issue of gender and the nature of governance (cognitive vs. disciplinary) as well as empirical research of various kinds. It could include portraits of women who have been involved in Impact Investing as well as empirical studies showing the influence of the share of women in governance on the measurement of societal and environmental impact, on the monitoring of companies financed for hands-on financing (share of the control dimension vs. mentoring), the influence of the gender of investors on the share of environmental versus societal aspects of investment portfolios.

¹ Evelyne Rousselet , Maître de Conférences, Université de Marne-la-Vallée - IAE Gustave Eiffel

² Emmanuelle Dubocage, Professeure des Universités, Directrice du laboratoire IRG, Université Paris-Est Créteil