

# CONFERENCE « WOMEN AND GOVERNANCE »

## Issues and Impacts of Women's Participation in Decisions of Public and Private Organizations

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Organised by :



Gender and Governance Action Platform  
(2GAP)



Communauté de Recherche Appliquée en  
Ecosystème Entrepreneurial (CREATE.Lyon)

Partners :



## What is the Impact of Women's presence in Organizational governance and decision making?

### Track - Women Business Angels: synergies and governance

Marie-Christine Chalus-Sauvannet<sup>1</sup> and Laurence Cohen<sup>2</sup> propose a session on women business angels. The aim is to better understand these women and their impact on entrepreneurial finance. What is their place in the business angel community or in the governance of the entrepreneurial ecosystem? What are their interactions with women entrepreneurs? How are networks of women business angels structured, their density, their structure? Research could focus on women business angels to analyze their decision-making process, their demographic and cognitive characteristics and to better understand their involvement in networks. What are their investment choices: sectors of activity, type of company? Why do they do this? Is it important for them to belong to a network to invest? How do they apprehend the risks? Does the cultural dimension of a country or geographical area have an impact?

Research could also be carried out on the involvement of women business angels in the governance of the companies they support. What are their requirements and performance indicators for the companies in which they have invested? What are their expectations and attitudes towards these young companies? How do they perceive their role in relation to these entrepreneurs? And also research on the interactions of the different actors of the entrepreneurial finance market and more specifically of women business angels within the BAs community: what are their motivations to become BAs and to join BAs networks? What is the influence of gender-related representations on the attitudes of women business angels towards the companies they finance? And also research on the interactions of the different actors of the entrepreneurial finance market and more specifically on women BAs within the BA community: what are their motivations to become BAs and to integrate BA networks? What is the influence of gender-related representations on the attitudes of women business angels towards the companies they finance? This session will allow us to build a sufficiently broad base of knowledge to support further analysis in order to:

- Question the notion of BA using gender issues (men/women)
- Understand the relationships between the profile of women BAs, BA networks and the companies they finance
- Conduct studies on the cognitive characteristics and implications of BAs within BA networks and groups

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<sup>2</sup> Laurence Cohen, Maître de Conférences, iaelyon, Université Jean Moulin Lyon3

- Study the place of women BAs in the strategic and/or administrative committees of the companies they finance.